

7.40.378

COMPARISON OF PUBLICATIONS INCOME AND EXPENSE

(Sample A)

SUMMARY

	Actual		Actual		*Estimated		Estimated	
	May '59/April '60		May '60/April '61		May '61/April '62		May '62/April '63	
	Income	Expense	Income	Expense	Income	Expense	Income	Expense
E. E. Advertising	\$429,280	\$255,614	\$339,551	\$241,323	\$254,600	\$213,186	\$280,000	\$200,150
E. E. Editorial & Subs.	44,664	215,334	44,181	206,969	44,400	224,760	45,000	212,100
Bimonthlies	79,380	177,592	92,137	137,034	99,000	130,351	100,000	126,890
Transactions Volumes	40,189	54,867	33,783	48,711	39,650	49,175	40,000	43,930
Transactions Index, 1950-59	--	--	647	17,430	8,750	360	4,000	180
	<u>\$593,513</u>	<u>\$703,407</u>	<u>\$510,299</u>	<u>\$651,467</u>	<u>\$446,400</u>	<u>\$617,832</u>	<u>\$469,000</u>	<u>\$583,250</u>
Preprints & Reprints	\$ 81,628	\$ 89,233	\$ 62,378	\$ 71,718	\$ 68,000	\$ 80,145	\$ 70,000	\$ 78,900
Special Publications	3,784	9,194	4,866	9,574	5,700	17,423	8,500	16,700
Technical Conference Publications	31,118	22,039	16,421	18,100	7,300	8,120	13,000	15,500
Directory and Organization Manual	953	17,690	582	10,032	750	18,567	300	4,200
Miscellaneous	234	1,139	1,593	770	1,200	2,651	1,200	4,850
	<u>\$117,717</u>	<u>\$139,295</u>	<u>\$ 85,840</u>	<u>\$110,194</u>	<u>\$ 82,950</u>	<u>\$126,906</u>	<u>\$ 93,000</u>	<u>\$120,150</u>
Grand Total	\$711,230	\$842,702	\$596,139	\$761,661	\$529,350	\$744,738	\$562,000	\$703,400
		711,230		596,139		529,350		562,000
Net Cost of Publications		<u>\$131,472</u>		<u>\$165,522</u>		<u>\$215,388</u>		<u>\$141,400</u>

*10 months actual, 2 months estimated

COMPARISON OF PUBLICATIONS INCOME AND EXPENSE

SUMMARY

	<u>*ESTIMATED</u>		<u>ESTIMATED</u>	
	<u>May '61/April '62</u>		<u>May '62/ April '63</u>	
	<u>Income</u>	<u>Expense</u>	<u>Income</u>	<u>Expense</u>
EE Advertising	\$254,600	\$213,186	\$280,000	\$200,150
EE Editorial & Subs.	44,400	224,760	45,000	212,100
Bimonthlies	99,000	130,351	100,000	126,890
Transactions Volumes	39,650	49,175	40,000	43,930
Transactions Index, 1950-59	8,750	360	4,000	180
	<u>\$446,400</u>	<u>\$617,832</u>	<u>\$469,000</u>	<u>\$583,250</u>
 Preprints & Reprints	 \$ 68,000	 \$80,145	 \$ 70,000	 \$ 78,900
Special Publications	5,700	17,423	8,500	16,700
Technical Conference Publications	7,300	8,120	13,000	15,500
Directory and Organization Manual	750	18,567	300	4,200
Miscellaneous	1,200	2,651	1,200	4,850
	<u>\$ 82,950</u>	<u>\$126,906</u>	<u>\$ 93,000</u>	<u>\$120,150</u>
 Grand Total	 \$529,350	 \$744,738	 \$562,000	 \$703,400
		529,350		562,000
Net Cost of Publications		<u>\$215,388</u>		<u>\$141,400</u>

*Ten months actual, 2 months estimated

ESTIMATE OF PUBLICATIONS EXPENSE

May 1, 1962 - April 30, 1963

(Sample-A)

<u>ELECTRICAL ENGINEERING</u>	Budget May '61/ April '62	Actual May '61/ Feb. '62	Estimated March '62/ April '62	Total May '61/ April '62	Estimated May '62/ April '63
Advertising		(10 issues)	(2 issues)		
Average editions	(67,800)	(68,160)	(70,000)	(68,467)	(69,200)
No. of advertising pages	(694-20*)	(432-26*)	(82-8*)	(514-34*)	(556-36*)
No. of paid advertising pages	(548)	(351)	(67)	(418)	(460)
Postage	\$ 8,120	\$ 6,302	\$ 1,270	\$ 7,572	\$ 7,510
Printing and binding	48,000	34,251	6,355	40,606	41,740
Cover paper	5,900		993	6,243	5,550
		21,436			
Text paper	32,500		3,130	19,316	21,000
Promotion	35,000	23,330	3,428	26,758	24,000
Stationery & supplies	1,500	1,734	56	1,790	1,500
Telephone & Telegraph	4,500	4,026	1,155	5,181	5,000
Travel	12,000	11,409	1,841	13,250	10,000
Rent, electric, etc.	7,120+	6,547	1,473	8,020	8,850+
Salaries (staff)	87,000		10,592	77,554	68,200
Salaries (Chicago & Cleve.)	2,060	72,973	323	1,940	1,940
Commissions	7,800		562	4,956	4,860
	<u>\$251,500</u>	<u>\$182,008</u>	<u>\$ 31,178</u>	<u>\$213,186</u>	<u>\$200,150</u>

ert pages

+includes \$1380 for Chicago & Cleveland Offices

<u>Electrical Engineering - Text</u>		(10 issues)			
No. of pages	(1022)	(874)	(174)	(1048)	(1016)
Postage and mailing	\$ 20,500	\$ 14,601	\$ 2,685	\$ 17,286	\$ 10,570
Telephone & Telegraph	2,500	1,698	225	1,923	2,100
Printing and binding	46,300	35,319	6,764	42,083	39,350
Cover paper	1,950		331	2,081	1,850
		38,045			
Text paper	51,800		7,370	43,665	42,400
Cover engraving	1,160	937	187	1,124	1,100
Text engraving	7,720	5,931	1,129	7,060	6,850
Text composition	23,100	21,086	4,129	25,215	24,710
Wrappers & Envelopes	8,370	2,464	510	2,974	720
Stationery & supplies	800	1,176	30	1,206	1,000
Travel	2,086	897	23	920	1,250
Rent, electricity, etc.	14,314	12,714	2,856	15,570	17,200
Salaries	63,700	54,437	9,216	63,653	63,000
	<u>\$244,300</u>	<u>\$189,305</u>	<u>\$ 35,455</u>	<u>\$224,760</u>	<u>\$212,100</u>

<u>TRANSACTIONS VOLUMES</u>		Budget May '61/ April '62	Actual May '61/ Feb. '62	Estimated Mar. '62/ April '62	Total May '61/ April '62	Estimated May '62/ April '63
Part I. No. pages	(966)	(660)	(82)	(742)	(742)	
Edition	(3,600)	(3,600)	(3,400)	(3,200)	(3,400)	
Paper	\$ 2,280	\$ 1,976	\$ 193	\$ 2,169	\$ 2,150	
Printing	2,200	1,525	185	1,710	1,675	
Binding & Mailing	3,240	--	2,783	2,783*	2,800	
Postage & Misc.	2,848	2,845	63	2,908	2,445**	
Salaries	6,767	4,843	1,900	6,743	5,500	
	<u>\$ 17,335</u>	<u>\$ 11,189</u>	<u>\$ 5,124</u>	<u>\$ 16,313</u>	<u>\$ 14,570</u>	
Part II. No. pages	(468)	(272)	(138)	(410)	(410)	
Edition	(3,600)	(3,600)	(3,400)	(3,200)	(3,400)	
Paper	\$ 1,120	\$ 798	\$ 350	\$ 1,148	\$ 1,160	
Printing	1,170	620	325	945	930	
Binding & Mailing	2,710	--	2,430	2,430*	2,550	
Postage & Misc.	1,589	2,678	34	2,712	2,050**	
Salaries	6,766	4,828	1,900	6,728	5,500	
	<u>\$ 13,355</u>	<u>\$ 8,924</u>	<u>\$ 5,039</u>	<u>\$ 13,963</u>	<u>\$ 12,190</u>	
Part III. No. pages	(1,574)	(776)	(386)	(1,162)	(1,162)	
Edition	(3,600)	(3,600)	(3,400)	(3,200)	(3,400)	
Paper	\$ 3,700	\$ 2,030	\$ 980	\$ 3,010	\$ 2,930	
Printing	3,590	1,768	910	2,678	2,630	
Binding & Mailing	4,150	--	3,218	3,218*	3,370	
Postage & Misc.	5,073	3,165	99	3,264	2,740**	
Salaries	6,767	4,828	1,901	6,729	5,500	
	<u>\$ 23,280</u>	<u>\$ 11,791</u>	<u>\$ 7,108</u>	<u>\$ 18,899</u>	<u>\$ 17,170</u>	
Totals	<u>\$ 53,970</u>	<u>\$ 31,904</u>	<u>\$ 17,271</u>	<u>\$ 49,175</u>	<u>\$ 43,930</u>	
<u>TRANSACTIONS INDEX (mailing expense)</u>		\$ 250	\$ 110	\$ 360	\$ 180	
Grand Total		<u>\$ 32,154</u>	<u>\$ 17,381</u>	<u>\$ 49,535</u>	<u>\$ 44,110</u>	

* Binding, cartons & packing 3200 copies
 **Postage, shipping of 1961 volumes

<u>BIMONTHLY PUBLICATIONS</u>	Budget May '61/ April '62	Actual May '61/ Feb. '62	Estimated Mar. '62/ April '62	Total May '61/ April '62	Estimated May '62/ April '63
<u>Communication and Electronics</u>		(5 issues)	(1 issue)		
No. pages	(964)	(660)	(80)	(740)	(740)
Average editions	(9,600)	(9,480)	(10,500)	(9,650)	(9,800)
Paper	\$ 6,990	\$ 5,022	\$ 700	\$ 5,722	\$ 5,930
Engraving	5,160	3,017	428	3,445	3,400
Composition	23,140	16,374	2,010	18,384	18,380
Printing & Binding	6,490	4,675	653	5,328	5,400
Mailing & Misc.	3,783	2,444	360	2,804	2,880
Salaries	6,767	4,828	1,900	6,728	5,500
	<u>\$ 52,330</u>	<u>\$ 36,360</u>	<u>\$ 6,051</u>	<u>\$ 42,411</u>	<u>\$ 41,490</u>
<u>Applications and Industry</u>		(4 issues)	(2 issues)		
No. of pages	(464)	(272)	(136)	(408)	(408)
Average editions	(5,200)	(5,100)	(6,500)	(5,567)	(5,200)
Paper	\$ 2,250	\$ 1,180	\$ 731	\$ 1,911	\$ 1,830
Engraving	3,120	2,075	915	2,990	2,990
Composition	12,020	7,496	4,398	11,894	11,890
Printing & Binding	1,790	1,035	651	1,686	1,640
Mailing & Misc.	1,653	1,492	645	2,137	1,993
Salaries	6,767	4,828	1,900	6,728	5,500
	<u>\$ 27,600</u>	<u>\$ 18,106</u>	<u>\$ 9,240</u>	<u>\$ 27,346</u>	<u>\$ 25,840</u>
<u>Power Apparatus and Systems</u>		(4 issues)	(2 issues)		
No. of pages	(1,572)	(776)	(384)	(1,160)	(1,160)
Average editions	(7,400)	(7,275)	(7,600)	(7,383)	(7,500)
Paper	\$ 8,700	\$ 4,400	\$ 2,280	\$ 6,680	\$ 6,740
Engraving	9,350	4,888	2,415	7,303	7,300
Composition	39,450	19,718	10,250	29,968	29,970
Printing & Binding	8,320	4,063	2,168	6,231	6,320
Mailing & Misc.	4,884	2,433	1,250	3,683	3,730
Salaries	6,766	4,828	1,901	6,729	5,500
	<u>\$ 77,470</u>	<u>\$ 40,330</u>	<u>\$ 20,264</u>	<u>\$ 60,594</u>	<u>\$ 59,560</u>
Total Bimonthlies	<u>\$157,400</u>	<u>\$ 94,796</u>	<u>\$ 35,555</u>	<u>\$130,351</u>	<u>\$126,890</u>

	Budget May '61/ April '62	Actual May '61/ Feb. '62	Estimated Mar. '62/ April '62	Total May '61/ April '62	Estimated May '62/ April '63
<u>OR PUBLICATIONS</u>					
<u>Preprints & Reprints</u>					
No. of papers	(700)	(588)	(173)	(761)	(760)
Printing & mailing, etc.	\$ 70,000	\$ 56,226	\$ 11,402	\$ 67,628	\$ 67,500
Salaries	13,000	10,503	2,014	12,517	11,400
	<u>\$ 83,000</u>	<u>\$ 66,729</u>	<u>\$ 13,416</u>	<u>\$ 80,145</u>	<u>\$ 78,900</u>
<u>Special Publications</u>					
Number	(5)	(4)	(2)	(6)	(6)
Printing, mailing, etc.	\$ 7,500	\$ 5,327	\$ 5,740	\$ 11,067	\$ 8,400
Salaries	7,000	5,251	1,105	6,356	8,300
	<u>\$ 14,500</u>	<u>\$ 10,578</u>	<u>\$ 6,845</u>	<u>\$ 17,423</u>	<u>\$ 16,700</u>
<u>Technical Conference Publications</u>					
Number	(7)	(1)	(1)	(2)	(6)
Printing, mailing, etc.	\$ 15,000	\$ 1,251	\$ 512	\$ 1,763	\$ 8,00
Salaries	7,000	5,252	1,105	6,357	7,500
	<u>\$ 22,000</u>	<u>\$ 6,503</u>	<u>\$ 1,617</u>	<u>\$ 8,120</u>	<u>\$ 15,500</u>
<u>Organization Manual-Directory</u>					
Organization Manual	\$ 7,000	\$ 6,223	--	\$ 6,223	\$ 3,500
Directory	10,100	11,471	--	11,471	--
Mailing & Misc.	600	798	\$ 75	873	700
	<u>\$ 17,700</u>	<u>\$ 18,492</u>	<u>\$ 75</u>	<u>\$ 18,567</u>	<u>\$ 4,200</u>
<u>Miscellaneous</u>					
Sales Promotion Brochure	\$ 2,700*	note*	--	--	\$ 3,000
P. D. Stationery	40	\$ 50	--	\$ 50	50
EE Binders	1,500	683	--	683	--
Tech. Newsletters & Mailing	500	1,518	15	1,533	500
Author's Guide	1,300	385	--	385	1,300
	<u>\$ 3,340</u>	<u>\$ 2,636</u>	<u>\$ 15</u>	<u>\$ 2,651</u>	<u>\$ 4,850</u>
	\$140,540	\$105,188	\$ 21,968	\$126,906	\$120,150

*Note: \$144 for envelopes and \$649 for brochure charged to each part of the Transactions
Total \$2,379.

(Sample-B)
Same as audit statement

Recapitulation of
PUBLICATIONS DEPARTMENT EXPENSE

	Actual May 1960/ Apr. 1961	Actual May 1961/ Apr. 1962	Budget May 1961/ Apr. 1962	Budget May 1962/ Apr. 1963
Advertising	\$241,323	\$213,802	\$251,500	\$200,200
Electrical Engineering Text	206,969	224,225	244,300	212,100
Transactions Volumes	66,141	47,207	53,970	45,600
Books	137,034	126,396	157,400	135,300
Other	110,194	128,504	140,540	109,600
	<u>\$761,661</u>	<u>\$740,134</u>	<u>\$847,710</u>	<u>\$702,800</u>

As per financial
audited statement

Credit to EE from National Science Foundation for Russian Abstracts
from Sept 1, 1961 - \$4,969.50 which includes legal fees
to be entered as misc. income on statements.

As per Y. H. H. H.
7/11/62

PUBLICATIONS DEPT. EXPENSES

COMPARISON OF PUBLICATIONS INCOME AND EXPENSE

	Actual May 1961/Apr. 1962			Budget May 1961/April 1962			Budget May 1962/April 1963		
	Income	Expense	Net	Income	Expense	Net	Income	Expense	Net
Advertising	\$254,095	\$213,802	\$ 40,293	\$360,000	\$251,500	\$ 108,500	\$280,000	\$200,200	\$ 79,800
Electrical Engineering	43,310	224,225	(180,915)	50,700	244,300	(193,600)	45,000	212,100	(167,100)
Transactions Volumes	39,967	47,207	(7,240)	55,600	53,970(1)	1,630	42,000	45,600	(3,600)
Bimonthlies	99,227	126,396	(27,169)	105,680	157,400	(51,720)	100,000	133,300	(33,300)
Total	436,599	611,630	(175,031)	571,980	707,170	(135,190)	467,000	593,200	(126,200)
Other:									
Preprints & Reprints	65,977	82,251	(16,274)	83,000	83,000	-	75,000	75,000	-
Special Publications	14,554(3)	17,481	(2,927)	20,100(2)	14,500	5,600	12,500(4)	12,500(5)	-
Technical Conference Publ.	8,671	7,537	1,134	26,700	22,000	4,700	13,000	13,000	-
Year Book & Organization									
Manual	722	18,510	(17,788)	1,000	17,700	(16,700)	300	4,200	(3,900)
Miscellaneous	394	2,725	(2,331)	1,600	3,340	(1,740)	1,200	4,900	(3,700)
	90,318	128,504	(38,186)	132,400	140,540	(8,140)	102,000	109,600	(7,600)
Grand Total	\$526,917	\$740,134	\$(213,217)	\$704,380	\$847,710	\$(143,330)	\$569,000	\$702,800	\$(133,800)

- (1) Includes \$ 250 for mailing cumulative index 1950-59
 (2) Includes \$ 8,400 for sale of cumulative index 1950-59
 (3) Includes \$ 8,776 for sale of cumulative index 1950-59
 (4) Includes \$ 4,000 for sale of cumulative index 1950-59
 (5) Includes \$ 200 for mailing cumulative index 1950-59

PUBLICATIONS DEPT. EXPENSES

	Actual May 1960/ Apr. 1961	Actual May 1961/ Apr. 1962	Budget May 1961/ Apr. 1962	Budget May 1962/ Apr. 1963
<u>Electrical Engineering - Advertising</u>				
Postage	\$ 8,254	\$ 7,916	\$ 8,120	\$ 7,500
Printing & Binding	54,301	40,822	48,000	41,700
Paper	34,046	25,423	38,400	26,600
Promotion	31,348	27,170	35,000	24,000
Stationery & Supplies	502	1,841	1,500	1,500
Telephone & Telegraph	4,845	5,287	4,500	5,000
Travel	12,511	13,444	12,000	10,000
Rent, Electricity, etc.	4,208	7,921	7,120	8,900
Salaries	91,308	83,978	96,860	75,000
	<u>\$241,323</u>	<u>\$213,802</u>	<u>\$251,500</u>	<u>\$200,200</u>
<u>Electrical Engineering - Text</u>				
Postage & Mailing	\$ 18,429	\$ 17,786	\$ 20,500	\$ 10,600
Telephone & Telegraph	2,652	2,293	2,500	2,100
Text & Cover printing & binding	41,429	42,083	46,300	39,300
Text & Cover paper	46,708	45,672	53,750	44,200
Cover engraving	1,103	955	1,160	1,100
Text engraving	7,571	6,961	7,720	6,900
Text composition	23,442	25,262	23,100	24,700
Wrapper & Envelopes	6,997	2,464	8,370	700
Other Stationery & Supplies	663	1,330	800	1,000
Travel	1,845	1,054	2,086	1,300
Rent, Electricity, etc.	9,541	15,154	14,314	17,200
Salaries	46,589	63,211	63,700	63,000
	<u>\$206,969</u>	<u>\$224,225</u>	<u>\$244,300</u>	<u>\$212,100</u>
<u>Transactions Volumes</u>				
<u>Part I</u>				
Paper	\$ 2,274	\$ 2,153	\$ 2,280	\$ 2,400
Printing	2,162	1,706	2,200	1,900
Binding & Mailing	3,776	2,765	3,240	2,800
Postage & Miscellaneous	6,996	3,511	2,848	2,700
Salaries	5,912	5,766	6,767	5,500
	<u>21,120</u>	<u>15,901</u>	<u>17,335</u>	<u>15,300</u>
<u>Part II</u>				
Paper	1,687	1,143	1,120	1,300
Printing	1,492	940	1,170	1,000
Binding & Mailing	3,581	2,512	2,710	2,600
Postage & Miscellaneous	5,816	2,260	1,589	2,200
Salaries	5,912	5,751	6,766	5,500
	<u>18,488</u>	<u>12,606</u>	<u>13,355</u>	<u>12,600</u>
<u>Part III</u>				
Paper	3,572	3,002	3,700	3,100
Printing	3,301	2,674	3,590	2,800
Binding & Mailing	4,373	3,201	4,150	3,400
Postage & Miscellaneous	9,375	4,072	5,073	2,900
Salaries	5,912	5,751	6,767	5,500
	<u>26,533</u>	<u>18,700</u>	<u>23,280</u>	<u>17,700</u>
	<u>\$ 66,141</u>	<u>\$ 47,207</u>	<u>\$ 53,970</u>	<u>\$ 45,600</u>

PUBLICATIONS DEPT. EXPENSES

	Actual May 1960/ Apr. 1961	Actual May 1961/ Apr. 1962	Budget May 1961/ Apr. 1962	Budget May 1962/ Apr. 1963
<u>Monthlies</u>				
<u>Communication & Electronics</u>				
Paper	\$ 5,943	\$ 5,678	\$ 6,990	\$ 6,600
Engraving	5,027	3,940	5,160	3,900
Composition	20,355	18,545	23,140	20,200
Printing & Binding	5,732	5,328	6,490	6,100
Mailing & Miscellaneous	3,105	3,014	3,783	3,100
Salaries	5,912	5,751	6,767	5,500
	<u>46,074</u>	<u>42,256</u>	<u>52,330</u>	<u>45,400</u>
<u>Applications & Industry</u>				
Paper	2,432	1,903	2,250	2,100
Engraving	2,688	2,116	3,120	3,200
Composition	14,510	11,577	12,020	12,700
Printing & Binding	2,105	1,687	1,790	1,800
Mailing & Miscellaneous	1,778	2,066	1,653	2,100
Salaries	5,912	5,751	6,767	5,500
	<u>29,425</u>	<u>25,100</u>	<u>27,600</u>	<u>27,400</u>
<u>Power Apparatus & Systems</u>				
Paper	6,978	6,627	8,700	7,200
Engraving	6,195	5,258	9,350	7,800
Composition	32,268	31,610	39,450	31,300
Printing & Binding	6,740	6,254	8,320	6,800
Mailing & Miscellaneous	3,442	3,540	4,884	3,900
Salaries	5,912	5,751	6,766	5,500
	<u>61,535</u>	<u>59,040</u>	<u>77,470</u>	<u>62,500</u>
Total Bimonthlies	<u>\$137,034</u>	<u>\$126,396</u>	<u>\$157,400</u>	<u>\$135,300</u>
<u>Other Publications</u>				
<u>Preprints & Reprints</u>				
Salaries	\$ 11,194	\$ 12,517	\$ 13,000	\$ 11,400
Printing & Mailing, etc.	60,524	69,734	70,000	63,600
	<u>71,718</u>	<u>82,251</u>	<u>83,000</u>	<u>75,000</u>
<u>Special Publications</u>				
Bibliographies & reprints of articles in EE in which special interest was shown				
Salaries	5,820	6,259	7,000	8,300
Printing & Mailing, etc.	3,754	11,222	7,500	4,200
	<u>9,574</u>	<u>17,481</u>	<u>14,500</u>	<u>12,500</u>
<u>Technical Conference Publications</u>				
Report of proceedings of tech. conf. including papers presented at conf. with discussion				
Salaries	5,820	6,258	7,000	7,500
Printing & Mailing, etc.	12,280	1,279	15,000	5,500
	<u>18,100</u>	<u>7,537</u>	<u>22,000</u>	<u>13,000</u>
<u>Organization Manual - Directory</u>				
Organization Manual	9,952	6,223	7,000	4,200
Printing, Binding & Composition - Directory	-	11,472	10,100	-
Mailing & Miscellaneous - Directory	80	815	600	-
	<u>10,032</u>	<u>18,510</u>	<u>17,700</u>	<u>4,200</u>
<u>Miscellaneous</u>				
Expenses includes Publication Comm. Stationery EE binders & Tech. News Letters, Authors Guide	770	2,725	3,340	4,900
	<u>\$110,194</u>	<u>\$128,504</u>	<u>\$140,540</u>	<u>\$109,600</u>

(1) PREPRINTS - 59,478.74
REPRINTS - 1,308.86
TOTAL - 60,787.60